



Biodiversity and Biosafety Association of Kenya (BIBA Kenya)

TERMS OF REFERENCE (TOR) FOR BASELINE ASSESSMENT SUPPORT FOR COORDINATED LOBBY AND ADVOCACY ON PESTICIDES AND SEEDS IN KENYA (PACATA III) PROJECT.

1. INTRODUCTION

1.1 Back ground

BIBA Kenya, through Bread for the World support, is rolling out phase III of PACATA project. This project phase seeks to address the unsustainable and inequitable nature of Kenya's food production system, which remains heavily dependent on toxic agrochemicals. This system degrades ecosystems, contributes to climate vulnerability, undermines public health, and entrenches socio-economic disparities, particularly affecting smallholder farmers, women, and youth.

At the core of the problem lies a structural bias in Kenya's agricultural policy and practice, which favors industrial agriculture and short-term productivity gains over sustainability and resilience. National strategies such as the Big Four Agenda emphasize food security, but with minimal emphasis on food sovereignty or agroecological transformation. Government policies and subsidies often support synthetic input-intensive farming models, shaped by powerful multinational corporations under entities like the Agrochemical Association of Kenya, which influence policy through funding and lobbying.

The project engages a diverse range of stakeholders including county governments, CSOs, advocacy alliances, and technical professionals to localize agroecology policies. By leveraging community mobilization, the project supports extension services, farmer champions and organized producer groups to scale the adoption of agroecological practices.

Youth and consumer movements, including food justice activists and media personnel are key project components for disseminating messages and promoting public awareness on emerging issues, voice discontent over unjust systems, cost of living, and unsafe food. Also, researchers and academic institutions will be involved to support evidence-based advocacy on bio-input effectiveness. In addition, private sector innovators in bio-inputs and agroecological products will be involved because they are crucial for market development and digital transformation.

1.2. About the Project

The PACATA III project (Coordinated Lobby and Advocacy on Pesticides and Seeds in Kenya) is a three-year initiative implemented through a dual-level approach. The specific advocacy activities will be conducted at the national level while farmer capacity building and policy efforts at county specific level. Fifteen counties targeted include Kiambu, Kirinyaga, Meru, Nakuru, West Pokot, Vihiga, Murang'a, Tharaka Nithi, Kisumu, Busia, Bungoma, Makeni, Narok, Nyandarua, Nandi.

1.3. Project Goal

The project aims to contribute to the transition towards resilient, health-friendly and inclusive agroecological food systems in Kenya by empowering farmers, influencing policies and promoting alternatives to harmful agrochemicals.

1.4. Project objectives and indicators

Below are the project specific objectives;

Objective(s)	Indicator(s)
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1.0. Enhanced capacity of smallholder farmers, youth, member organisations and local stakeholders to adopt, practice and promote agroecological farming systems including bio-inputs production, Participatory guarantee systems and digital market traceability. (Busia, West Pokot, Kirinyaga, Nyandarua, Kiambu, Nakuru, Murang'a, Tharaka Nithi, Meru and Nandi)	1.1. By end of the project period, at least 900 households (including 350 women 150 youth and 100 PWDs) are trained and adopting agroecological practices, bio-inputs and advocacy in 10 counties
	1.2: By end of 2028, 4 farmer groups trained and actively implementing PGS and digital traceability systems.
2.0: Strengthen policy, advocacy, and multi-stakeholder platforms to advance agroecology and reduce reliance on agrochemicals through policy development, research, and awareness initiatives.	2.1. At least 5 (Five) agroecology policies/strategies developed, finalized or integrated into county development plans by September 2028
	2.2. Atleast 2 multi-stakeholder platforms and 2 national/regional forums engaged and actively advocating for agroecology, including participation in commemorative events and symposiums.
	2.3. By end of project, at least 8 documented advocacy outputs (policy briefs, IEC materials, research studies/publications, success stories) disseminated to stakeholders on HHP phase-out and agroecology promotion.

2. OBJECTIVE OF THE BASELINE ASSESSMENT

The objective of this baseline assessment is to gather relevant baseline data and information to enable the project to assess its performance, measure results, and impacts throughout the project period.

Specifically, the baseline report is expected to gather data on;

- i. Indicators for all outcomes and outputs as detailed in the project document
- ii. Inclusion of women, youth and the marginalized establishing their level of participation in the project activities.
- iii. Data related to advocacy and awareness on key issues in the project.

3. SCOPE OF WORK/SUPPORT

The consultant will play an active role in various stages of PACATA III baseline assessment exercise. This include:

Tool refinement:

- Review and provide technical input on survey questionnaires and KII guides to ensure they align with the project's specific outcome and output indicators.
- Verify that every indicator listed in the project document has a corresponding question within the tools.
- Verify that the tools have sub-section to capture disaggregated data for women, youth and marginalized groups to establish their participation levels.

Data quality and analysis:

- Support in data quality control and or cleaning raw data to avoid inconsistencies and missing values
- Support analysis of data for all project components for actionable insights.

Project logic framework refining

- Guide on updating project logic framework with actual findings from the baseline report
- Support in setting threshold for all project indicators to create a clear trajectory for progress tracking

4. DURATION OF TASK

It is anticipated the baseline assessment process begin on **24th Feb 2026** and have it completed by **31st**

March 2026 at the latest.

5. LOGISTICAL SUPPORT

In addition to providing all the necessary documents, BIBA Kenya will provide and facilitate the research assistants and other costs related to data collection in the field. Further discussion and agreement with the consultant regarding this assignment will take place.

6. CONSULTANTS QUALIFICATION

To undertake this baseline assessment, the BIBA Kenya, is looking for a qualified, competent and experienced professional consultant. Key consideration include:

- 1) At least a master's degree in Development Studies, Agriculture/Agro Biodiversity, Biodiversity, Social Sciences, and or other relevant training. More than 5 years' experience in working with NGO/CBOs/FBOs
- 2) Demonstrable knowledge and experience in working with civil societies, culture, biodiversity, farming/agro biodiversity and seed systems, agricultural policies, governance, human rights, and advocacy issues.
- 3) Proven in-depth understanding and consulting experiences in conducting similar assessments.
- 4) Conversant with participatory methodologies and approaches to project review and evaluation including familiarity with inclusion, gender, and cultural sensitivity analysis.
- 5) Proven track record of professional execution of similar consultancies/assignments; significant experience of evaluating institutional donor funded programmes and experience in evaluating NGO work or Networks.
- 6) Full working knowledge of English and great report writing skills, developing case studies e.t.c.

7. APPLICATION PROCESS:

Completed proposals should include:

- a) A **cover Letter** expressing interest and availability for the tasks
- b) Technical proposal indicating his/her understanding of the assignment, proposed methodology for conducting the assignment and work plan.
- c) Financial proposal showing the total cost of conducting the baseline assessment including the breakdown of all the consultancy costs
- d) The terms for payments in terms of percentages in order to carry out the exercise.
- e) At least one report of a similar assignment conducted elsewhere.
- f) Detailed curriculum vitae of the consultant with relevant university certificates and relevant supporting documents and testimonials.
- g) Names and contacts of two referees (phone numbers and email)

Interested and qualified consultant should send his/her application through anne.maina@bibakenya.org and cc kendi.juster@bibakenya.org with the subject heading: **Consultancy for PACATA III Baseline Assessment**

The closing date for application is **18th February 2026**. Only shortlisted candidate will be contacted.